

## Course Proposal Questions

All course proposals are submitted via Course Creator. [You can read the full process here.](#)

New course proposals must be submitted at least four months before the desired course start date via Course Creator.

There is no need to submit a proposal for subsequent runs of a course, simply contact your Partnership Manager with proposed dates.

### Course Details

#### Working title of course

*Max 255 characters including spaces*

*Our copywriters will review this and confirm a final title according to accuracy and Search Engine Optimisation (SEO) research.*

#### Who is this course for?

*Explain who your target audience is, going into as much detail as possible, including relevant job titles.*

#### Why should learners join this course?

*Explain in 5-10 sentences what the course is about and why this subject is important.*

#### What subjects are covered on the course?

*Provide 4-6 bullet points outlining what the course will cover.*

#### What are the learning outcomes for this course?

*Please explain in 4-5 bullet points what people can expect to learn on the course*

[See guidance on writing learning outcomes](#)

#### Why are you the best organisation to deliver this course?

*Please describe the unique expertise that your organisation or educators have.*

## Course Categories

What category does this course belong in?

What other category does this course belong to

Choose a category from:

- Business and Management
- Creative Arts and Media
- Health and Psychology
- History
- Languages & Cultures
- Law
- Literature
- Nature & Environment
- Politics & the Modern World
- Science, Engineering & Maths
- Study Skills
- Teaching
- Tech & Coding

## Course schedule

**How long will this course run for?**

*2-8 weeks*

**When will the first run start?**

*Please choose the month you would like the first run of the course to begin.*

[View schedule of courses coming up from all FutureLearn partners](#)

**When will you run the course for the second time?**

**When will you run the course for the third time?**

**Is this course part of a program?**

*Yes or No – Please provide the program title and details*

## Additional course questions

**What are your commercial objectives? Are you hoping to use this course to recruit students onto other paid-for courses or to sell further products or services?**

*For instance, through FutureLearn you can use a [Student Recruitment tool](#) so learners can register their interest in your courses. You can also sell products or services related to the course: PDFs, e-books, downloads, webinars, research papers, or invitations to your events.*

**Are you working with any content providers, sponsors, accreditors, specialist organisations, or other third party institutions on this course?**

*Tell us who they are and about your relationship with them. In addition, let us know if you would like FutureLearn to contact an accrediting body on your behalf.*

**Are you intending to, or considering using this course for research purposes?**

*Yes/No*

**Have you chosen a course banner image which you'd like to represent your course on FutureLearn?**

*Yes (please email your chosen image to your FutureLearn Partnership Manager)  
No, I would like a FutureLearn designer to suggest some ideas*

## **About your team**

**What are the key contacts we should know about?**

*This might be business leads, course creators, social media leads, press officers, or the marketing team. Please provide email addresses.*